

Lester's Flower Shop selected for 2017 Colma Small Business Excellence Award

Colma, CA - February 20, 2018 — Lester's Flower Shop has been selected for the 2017 Colma Small Business Excellence Award in the Florists classification by the Colma Small Business Excellence Award Program.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2017 Colma Small Business Excellence Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Colma Small Business Excellence Award Program and data provided by third parties.

About the Colma Small Business Excellence Awards Program

The Colma Small Business Excellence Awards recognizes outstanding small businesses that serve the Colma area. Each year, our selection committee identifies businesses that we believe have achieved outstanding marketing success in their local community and business classification.

Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value. These are small businesses that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Colma area a vibrant and vital place to live.

The Colma Small Business Excellence Awards was established to reward the best of small businesses in Colma. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to award the small business community's contributions to the U.S. economy.

SOURCE:

Colma Small Business Excellence Award Program

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